



## MEDIA ADVISORY FOR JUNE 18, 2024

Media Contact: EMMA BARNHOUSE

[Ebarnho2@jh.edu](mailto:Ebarnho2@jh.edu); 417-631-3502

**THE FUTURE OF THE FEMALE GAME**  
**COMMISSIONER COMMENTS FOLLOWING 12-DAY ATHLETIC SHOWCASE**  
***Commissioner's Cup Highlights the Athleticism of the League's Top Players and the Sustained Future of Female Sports.***

- WHAT** Following the conclusion of the final game on June 24, 2024, the leaders of the league will discuss the future of female sport and the athleticism shown by the women of the WNBA (Women's National Basketball Association).
- WHO** Cathy Engelbert, Commissioner for WNBA, to speak publicly about the changes made to The Cup and provide commentary on the winning team, season highlights, and the future of the game.
- WHEN** Thursday, June 27, 2024. The event will begin with a cocktail hour at 6 p.m. with the Commissioner's address from 7 p.m. to 8 p.m. Reception to follow until 10 p.m.
- WHERE** Women's National Basketball League Headquarters, 645 5<sup>th</sup> Avenue, New York, NY 10022.
- OVERVIEW** After the final game on June 24, 2024, Commissioner Cathy Engelbert will discuss the sport's future and the remarkable athleticism the players displayed. The 2024 Commissioner's Cup promises to be an exhilarating in-season competition, displaying the best of the WNBA.
- This year's format features each team playing five games against their in-conference rivals, increasing broadcast opportunities, and enhancing the excitement for fans. Media can expect to hear about future strategies for growth and sustainability in the league, and goals for future sponsorships and collaborations for the 2024 season and beyond.
- RSVP** For those interested in learning more about the future of the WNBA and women's professional sports, please RSVP by Tuesday, June 25 to Emma Barnhouse at [ebarnho2@jh.edu](mailto:ebarnho2@jh.edu).

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