

*massa ultricies mi quis. Magna ferment-
aculis. Eget sit amet tellus cras
vitae et leo dui ut diam
aculis eu non diam phas
Cursus sit amet*



SERVE CITY

FUNDRAISING OPPORTUNITIES

THE MISSION

THE MISSION OF SERVE CITY IS TO UNITE YOUTH GROUPS TO MAKE JESUS KNOWN THROUGH SERVING THE SPRINGFIELD COMMUNITY.

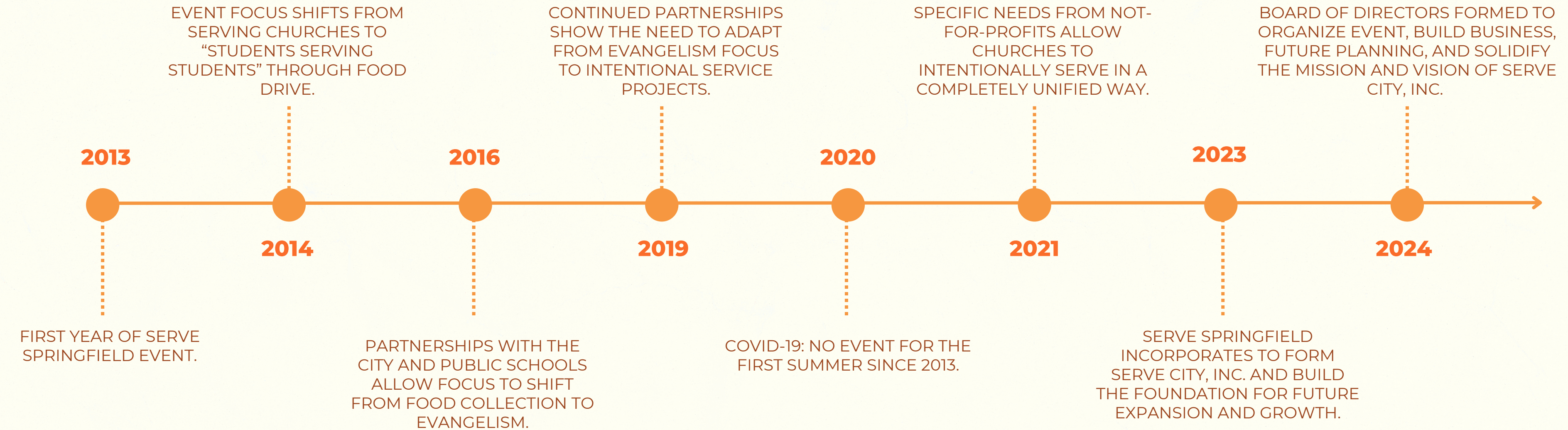
GOALS

SERVE CITY UNITES LOCAL ORGANIZATIONS, INDIVIDUALS, AND CHURCHES TO ADVANCE THE KINGDOM OF GOD, PARTNERING WITH THE BIG "C" CHURCH TO MAKE A TRANSFORMATIVE DIFFERENCE IN OUR COMMUNITY THROUGH SERVICE PROJECTS, OUTREACH, AND STUDENT MINISTRIES.

OUR MISSION IS TO BE THE HANDS AND FEET OF CHRIST, FOSTERING UNITY AND DEMONSTRATING HIS LOVE IN PRACTICAL WAYS, EQUIPPING THE NEXT GENERATION FOR PURPOSE-DRIVEN SERVICE, ULTIMATELY TRANSFORMING OUR CITY ONE LIFE AT A TIME.



TIMELINE



2024 METRICS

317 STUDENTS. 13 CHURCHES. 25 LOCATIONS. 17 ORGANIZATION PARTNERS.

3 DAYS.



10 TONS OF BRUSH CLEARED



13,160 POUNDS FOOD PROVIDED



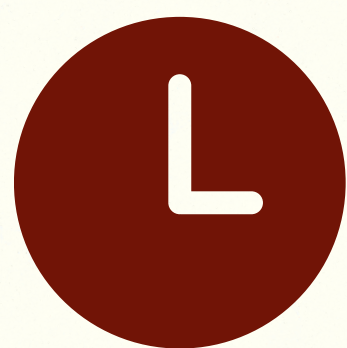
8 HOUSES RESCUED



3 SCHOOLS RESTORED



978 POUNDS TRASH REMOVED



4755 HOURS SERVED



13,139 CLOTHING ITEMS
PROCESSED AND DISTRIBUTED

2024 IMPACT

STUDENT EFFORTS CONTRIBUTED IN **RESTORING 8 HOMES TO LIVABLE CONDITION** FOR GENERATIONAL HOUSING AND HELPING **3 SCHOOLS WITH FUNDAMENTAL CLEANING AND REPAIRS** FOR THE 2024 ACADEMIC YEAR.

MULTIPLE TONS OF BRUSH AND TRASH WERE REMOVED FROM LOW-INCOME NEIGHBORHOODS AND **THOUSANDS OF INDIVIDUALS RECEIVED FOOD AND CLOTHING** FROM THE STUDENTS' 3 DAYS OF SERVICE.

2025 FUNDRAISING GOALS



GENERAL EVENT COSTS

We need your help to cover the cost of the event to keep the tickets affordable for students. Food, shirts, insurance, and transportation all creates additional expenses that you can help with!

STAFF ONBOARDING

Growing our organization comes with the cost of hiring full-time staff, starting with an executive director.

TOOLS & UPGRADES

For 13 years, Serve City has found generous partners to share tools and equipment, but it is time to invest in long-lasting solutions for the future.

SUPPORT OPPORTUNITIES

PREMIERE PARTNER - 40K

HELP US MAKE THE EVENT FREE FOR ALL (450) STUDENTS AND BUILD THE FUTURE OF THE MINISTRY!

GOLD PARTNER - 25K

DISCOUNT THE TICKET PRICE FOR ALL STUDENTS AND OFFSET PRICE OF NECESSARY TOOLS AND RESOURCES.

PLATINUM PARTNER - 20K

COVER ALL BASIC EVENT COSTS AND REDUCE TICKET PRICES FOR STUDNETS.

\$10K - SILVER PARTNER

HELP US PURCHASE NEW TOOLS AND EQUIPMENT—A HUGE NEED FOR THE PARTNER ORGANIZATIONS AND LOGISTICS OF THE EVENT.

\$8K - BRONZE PARTNER

FOOD, DRINKS, AND SNACKS ARE A NECESSARY PART OF ANY EVENT, ESPECIALLY AS WE GROW. HELP US COVER CATERING AND REFRESHMENT COSTS FOR THE WEEK.

\$2K - MARKETING PARTNER

IN 2024, WE SPENT \$7K ON MARKETING AND MERCH FOR THE EVENT. THIS YEAR WE EXPECT SHIRT PRICES TO GO UP AS WE INCREASE STUDENT PARTICIPATION.

OTHER OPPORTUNITIES

\$1500-\$3000 - SUPPORT A GROUP

\$70K - SUPPORT SERVE CITY, INC. HIRING OUR FIRST SALARIED EMPLOYEES.

LET US KNOW ABOUT ANY IN-KIND PARTNERSHIPS THAT WORK FOR YOUR ORGANIZATION!

**SPONSORS RECEIVE LOGO PLACEMENT, SOCIAL MEDIA CONTENT, AND EVENT VISIBILITY.*

BRAND REPRESENTATION



PHYSICAL LOGO PLACEMENT

WE WANT TO DISPLAY YOUR COMPANY AND SUPPORT ACROSS THE EVENT WITH YARD SIGNS AND CUSTOM SWAG TO SHOW OUR APPRECIATION FOR THE PARTNERSHIP.

EVENT VISIBILITY

IN EXCHANGE FOR PARTNERSHIP, YOU ARE WELCOME TO SET UP A BOOTH AT THE EVENT AND PROMOTE OTHER OPPORTUNITIES THAT STUDENTS AND PARENTS MAY BE INTERESTED IN.

SOCIALS AND PRESS

TO THANK YOU FOR YOUR GENEROSITY, WE ARE HAPPY TO SHOW YOUR LOGO ON OUR SOCIAL MEDIA AND INCLUDE YOU IN ANY PRESS FOR THE 2025 YEAR.

TESTIMONIALS



BOARD OF DIRECTORS



JAKE JOHNSON

BOARD CHAIRMAN & PARTNERSHIPS



ZACHERY WESTFALL

FINANCES & BUSINESS DEVELOPMENT



TORREY BARNHOUSE

FINANCES & BUSINESS DEVELOPMENT



EMMA BARNHOUSE

MARKETING & OPERATIONS



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